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AMUSEMENT INDUSTRY NEWSLETTER

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IAAPI Amusement Expo 2025: 3000 + sqm booked

There is no stopping to the excitement of business deals, trade agreements, and transactions that will happen at the 2025 Amusement Expo. With over 3000 + sq m space booked within 3 months, the event holds how popular it is with exhibitors. Mark your diaries, book your booth space and be ready to see the future of the industry right here in Mumbai – India. Companies who wish to book their booth can connect on: Email: amusementexpo@iaapi.org / Cell: +91 99674 99933 For more information, visit: <https://iaapi.org/about-expo-2025>



70-metre Ferris wheel to rise on river's eastern bank

The city is set to get its 'Entertainment Hub' on the eastern bank of the Sabarmati riverfront. The centerpiece of the project will be a 70m ferris wheel, inspired by the iconic London Eye. Unlike its British counterpart, this ferris wheel will be specially designed keeping in mind Ahmedabad's scorching heat. The amusement company Imagica on Friday presented its plans before the project committee of the Sabarmati Riverfront Development Corporation Limited (SRFDCL). The hub will also have a revolving restaurant and a variety of rides catering to all age groups. The American company Dave & Buster's will join hands with Imagica to create an immersive gaming zone within the hub.

Source : <https://timesofindia.indiatimes.com> ///



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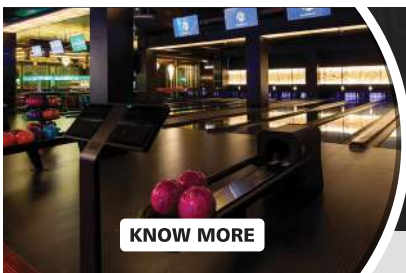
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J&K to set up SPV for establishment of amusement park

The Administrative Council (AC), which met under the chairmanship of Lt Governor Manoj Sinha, granted approval for conveying consent of the UT Administration to the Government of India for setting up of Special Purpose Vehicle (SPV) for the development of theme/ amusement park at Tattoo Ground, Srinagar, over 139.04 acres of land. "The theme park will not only enhance tourist footfall but it will also be a centre of revenue generation and create employment opportunities in the region. To undertake the project, a formal institutional structure is proposed as a Special Purpose Vehicle (SPV), under the Companies Act, 2013. The SPV so formed will implement the theme park either by itself or through its subsidiary or through a private player, on a Public Private Partnership basis or through any other acceptable mode, as may be decided. SPV will be an asset light company with no investment in the creation of capital assets," an official said.

Source: <https://www.tribuneindia.com> ///



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Soft play and learning centre opening in mall in India

Play 'N' Learn is to open a new venue in the R City Mall in Mumbai, India. The 8,000sq. ft venue offers soft play and learning facilities targeted at children to encourage imaginative play. The new location is the 13th to open following other locations receiving good reception across India. Attractions include water play, giant ball pools and a role play town, all have a focus on being active and exercising. The location offers party packages and event bookings.

Source: <https://www.intergameonline.com> ///



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Zoreko's new outlet opens in Gurugram

Zoreko – Original Gamers has opened its flagship outlet in Gurugram, the company said in a press release. Inaugurated by actor Arbaaz Khan, the new outlet spans 50,000 sq. ft.

The outlet offers in-house games, virtual reality experiences, and classic games like virtual cricket and bowling along with a high-tech dining experience with food and beverages. It is spread across 2 floors. "Zoreko's expansive layout and diverse range of games perfectly complement the lively ambience of Elan Town Centre, creating an immersive destination for families and gamers alike. The strategic location of Elan Town Centre makes it the ideal setting for such a pioneering entertainment hub and we look forward to seeing our visitors enjoy this latest facility and the dynamic energy it brings," said Venika Kapoor, Senior VP, CRM, Elan Group.

This latest outlet is located in Elan Town Centre, Sector 67, Gurugram.

Source: www.franchiseindia.com ///

Cambodia-India Tourism Year a significant milestone

The first three months of 2024 Cambodia welcomed 20,000 Indian visitors. The recent partnership also reflects the commitment of both the governments to strengthen bilateral relations boosting cultural and economic ties through increased tourism exchange

The 1st Cambodia-India Tourism Year, launched yesterday in the capital, signifies a crucial step highlighting the cooperation between the two nations. This comes on heels with the recent launch of the new direct flight between Phnom Penh and New Delhi. Speaking on the occasion, Manisha Saxena, Director General Tourism, Government of India stated, "The installation of a direct flight from India to Cambodia is indeed going to be a major landmark. I hope that this will be only the first in the series of many other such flights; we expect more in line."

Source: <https://www.traveltrendstoday.in> ///



Netflix to open permanent immersive venues in Pennsylvania and Texas

Netflix is opening its first Netflix House immersive entertainment venues in shopping malls in Texas and Pennsylvania in 2025. At Netflix's location-based entertainment (LBE) locations, fans of the streaming service's original TV shows can shop, eat and play games.

The Pennsylvania venue will be located at the King of Prussia shopping mall, while the Texas site will be found in Galleria Dallas.

"At Netflix House, you can enjoy regularly updated immersive experiences, indulge in retail therapy, and get a taste – literally – of your favorite Netflix series and films through unique food and drink offerings," said Marian Lee, Netflix's chief marketing officer.

Source: <https://blooloop.com> ///

